

CORPORATE GIVING PROGRAM GUIDELINES

To better align with our philanthropic and sustainable strategy, Tyson offers 2 different giving programs – **Community Giving** and **Strategic Philanthropy**.

COMMUNITY GIVING

- o Relationship management is between the plant and the community.
 - Realigns the relationship between the plant and the nonprofit community by relying on recommendations from plants to fund a community organization.
- o Tyson will fund community grants that range from \$5,000-50,000.

STRATEGIC PHILANTHROPY

- o Larger, more strategic, multi-year investments in national or regional organizations
- o Relationship management between corporate sustainability and organization.
- o Designed to align with achieving our [corporate sustainability ambitions](#) (nutritional food access and affordability, and investment in people)

REQUIREMENTS TO BE CONSIDERED FOR FUNDING

- o Nonprofit must have a 501(c)3 tax-status and be U.S. based
- o Must have the support of the local Tyson plant facility to approach and solve a systemic community issue
- o Meet the [IRS's Public Support Test](#), of having at least 33.3% of donations being given by donors who give less than 2% of the nonprofit's overall receipts
- o Tyson Foods, or Tyson team members, cannot receive goods or services of value in exchange for grant funding
- o Priority will be given to organizations who operate in underserved or minority communities and rural areas.
- o Willingness to agree to program terms

ORGANIZATIONS SHOULD BE ABLE TO DEMONSTRATE THE FOLLOWING

- o Show the impact that the organization is making in the community and the need that they are addressing
- o Show how their programs meet the below criteria:
 - Scalable Solutions—ability to continuously grow and expand
 - Systemic Impact—addresses a system that disproportionately affects the masses
 - Sustainable Efforts—maintainable and intersectional efforts that consider environmental, social, and economical factors
 - Equitable Practices—steps taken to build healthy, equitable and resilient practices
 - Transformational Change—structural change that is significantly impactful

APPLICATIONS FOR THE FOLLOWING WILL NOT BE ACCEPTED:

- o Political fundraising, campaigning, and or lobbying
- o Religious or faith-based activities and activities conducted solely for a religious, spiritual or faith-based purpose
- o Individuals, fundraising events that benefit “individuals,” or individual causes
- o Publicly funded services (fire, police, schools)

- o Organizations that discriminate toward any racial, ethnic or cultural group

Disclaimer: Due to the high volume of inquiries for donations and sponsorships that we receive each year, it's not possible to fulfill every request through our Corporate Giving and Strategic Philanthropy Programs. Tyson Foods reserves the right to select awards in accordance with these guidelines and may change the guidelines at any time without advanced notice. Past support for an organization does not guarantee or preclude future support.